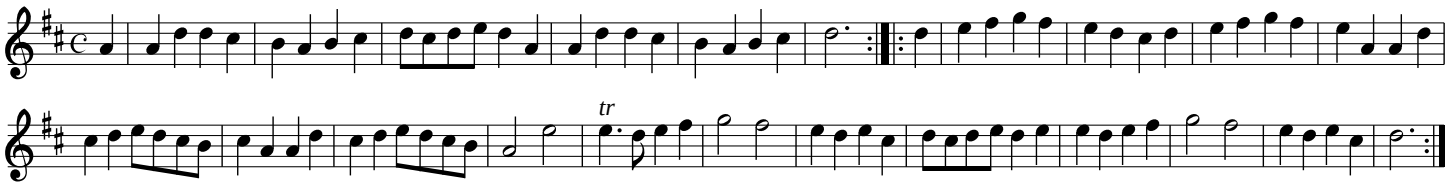la Provencale